



FILMPHOTO.CO.UK

## Dressing Up for Your Photo



Decide whether you want formal or casual. We can do both (or several) in the same sitting, in which case make sure you bring all the bits you need - blokes always forget cuff-links, girls always forget the ear-rings.

Try to keep clothes plain, single colours, no stripes, all dark or all light. Try and avoid logo's or picture t-shirts. This portrait should be of you, don't let the clothes distract. If you have a very specific set of clothes, be it formal or casual then bring them along.

If you are a couple or family, make sure you co-ordinate your clothes, you both need to wear formal at the same time, you both need light at the same time for example.

If you are going for a more undressed look, then tight underwear needs to be taken off a couple of hours before the shoot, tight straps leave marks on the shoulders and hips which can take ages to go away.

Girls, you might not want nude, but a bare shoulder can be very sexy. Bare backs are also great.



Fellas, if you want the bare chest look, then make sure you have trousers which fit well across the waist.

Our sessions are usually in the studio, but if you want to do an outdoor shoot then we can do this.

Above all else though this shoot is for you. If you have favourite clothes bring them along. If you have pictures in books or magazines, bring them along. If you have particular ideas or themes then please let us know. We can accommodate most things.



FILMPHOTO.CO.UK

## **Make-Up for Your Photo**

Photo's tend to flatten your features and reduce the effect of any make-up so the basic rule is: "Use more than normal", you are almost certainly looking for night-wear rather than day-wear. Photo's also tend to make the skin look shiny, so you want a good all over matt pan.

The eyes are the most important part of the photo, so your eyes need to look their best. Pencil in the eyebrow – your eyebrows will tend to fade in photo's, which looks odd, don't be afraid to darken them down.

Apply mascara and make sure it's nice and strong and the lashes are well separated. Often the lashes will make or break a photo. Even if you wear no other makeup, mascara will bring out your eyes.

If you really, really want to go for the natural look, then you must at least do your eyebrows, eyelashes and lips. But trust me, you can wear more and it will never show.

### **Can I have a make-over?**

Yes! Particularly important if you want something done with your hair that you find difficult yourself. You can of course use your regular hair-dresser and come to us afterwards, or you can book our own stylist. You must book the Make-Up and Hair Stylist in advance.

Many of our experience vouchers include a makeover, your voucher will tell if you if this is part of your gift package.

### **Why Supermodels don't have zits**

You may not think you look like a supermodel, but the truth is, neither do the supermodels! We apply the same digital techniques to remove those odd zits, spots and what-nots. We'll smooth out your skin, clear those wrinkles, fade away the morning-after bags. Not so much that it's no longer you, but enough that you would have the same treatment as the supermodels get.



FILMPHOTO.CO.UK

### **How many changes?**

As many as you like, but from our experience, focus on a style or mood and go for it. Too many clothing & background changes leave little time to focus on what truly matters. You will lose the excitement of the session.

### **Practical Stuff**

If you want to bring a friend to help, please do, we welcome it, she knows your look better than we do and can help you out all the way through the session.

We do have private areas for you to get changed in. We have some mirrors for make-up and the like. However, unless you have booked a make-over we do not provide makeup, you must bring your own.

### **Some things to bring**

Pictures you like

Personal props

Map & Phone Number

Hairbrush! (all girls seem to forget this!)

Jewellery & Accessories (keep it simple)

Make-up Kit

***Be ready for some fun!***